Programs	Number	No. of participants
Training programs organized	03	165
Awareness programs organized for students, farmers, etc.	01	55
Demonstrations organized (list the demonstration type)	04	Housekeeping, cleanliness in office buildings, rooms, labs, campus, residential area, , lesser use of plastics, Treatment of bio-degradable/non bio-degradable wastes etc.
Villages covered	02	Mention population of the village - 1250
VIPs invited in program (who were they- local leader, MLA, MP, etc)		Local leaders affiliated with ruling political parties
How many news published during this period	-	-
How many times the program/ event appeared in the electronic media	-	-
How many times the photos/ news events uploaded on the website	02	-

Swachhta Pakhwada, 16-31 October, 2016.

KVK Poonch working under the patronage of Directorate of Extension, SKUAST-Jammu on the behest of Prime Minister of India celebrated the Swachta Pakhwada from 16-31 Oct. 2016. The fortnightly programme was celeberated under the following headings.

Pledge Ceremony

On 16th October, all the staff members of KVK Poonch along the staff members of Maize Breeding Research Sub-Station (MBRSS) took the Swachta Pledge to keep the office premises clean and committed to ventilate the massage of Swacch Baharat Mission to many more. Unanimously all agreed and decided to conduct some events during this Pakhwada to promote the awareness on Swachh Bharat Mission.

2. Awareness campaign

In order to make the Swachta Pakhwada a grand event, a successful compaign was conducted in the office premises and vicinity areas. The campaign was organized on 17 and 18 October 2016 to create mass awareness about cleaning. During this event banners with different titles such as Swachta Pakhwada, Aek Kadam Swachta Ki Aur, Swachh Bharat Mission etc. were displayed at several places in order to highlight the importance of this campaign in its real perspective.

3. Special campus cleaning drive

In addition to the routine activities, cleanliness drive under the Swachta Pakhwada was conducted collectively by KVK staff members and MBRSS staff members from 19.10.2016 to 24.10.2016. The staff actively engaged in cleaning of office building on 19 and 20 October, 2016 for 2 hours. In the next 04 days, unwanted weeds and plants were removed from surrounding areas of office and farm area and the road and main entrance gate. All staff members enthusiastically participated in this effort with a motto to keep environment sparkling and shipshape. It was entrusted upon all the participants to desist from burning the biodegradable wastes, instead they should be used in making the compost which serves as the best organic manure.

4. Speech competition

In order to further disseminate the message of Swachta Pakhwada, a speech competition involving the students of Govt. Boys Higher Secondary School on 25.10.2016 and Govt. Girls Higher Secondary School Poonch was conducted in the main Hall of KVK Poonch on 26.10.2016 under the title "**My Environment My role**" Many boys and girls expressed their views in order to make the environment clean, spotless and hygienic. A threadbare discussion

was carried out in which the students raised various queries and means of utilization and recycling of different types wastes.

5. Plantation drive

Two days plantation drive was organized on 27 & 28 .10.2016 with a purpose of encouraging the farmers to plant perennial grasses especially Napier in the waste lands which will serve the twin objectives of eradicating the deadliest parthenium weed besides meeting the fodder demands in the area.

6. Appraisal

On 31st of October, a programme with all the participants including the staff members, men, women, students etc. was organized in the main hall of KVK Poonch in which a complete evaluation of fortnightly programme was done. All the members took a resolve to make the whole district in general and the respective areas in particular neat and clean. The programme ended with the words of wisdom from the I/c, Scientist & Head, KVK Poonch.